

Savvy Shopper Quiz

Circle "T" if you think the statement is true or "F" if you think the statement is false.

1. T F You always save money when you buy the large economy-sized products instead of the smaller packed product.
2. T F Grocery store layouts are designed to allow customers to move around easily, and quickly find what they need.
3. T F Store brands are usually of poorer quality than national brands.
4. T F Food manufacturers often decrease the size of products rather than raise the price.
5. T F Food companies negotiate to have their products placed at eye level on the shelves and pay large stocking fees in order to win that spot on the shelf.